



# Get nnected to a orld-class ommunication career

**Become an IABC member to enjoy access to world-class communications resources and professional development opportunities. It's a chance to connect with 10,000 like-minded practitioners in 80 countries and attend events that will enhance your communications career.**

**Our membership includes public and private sector communicators, as well as consultants, sole traders, and communications recruitment professionals.**



**International Association  
of Business Communicators  
Wellington**

## Why join IABC?

Being an IABC member opens the door to Wellington and international communication networks, resources and events.

### BENEFITS OF MEMBERSHIP

- Free or discounted member rates to professional development sessions on topical communications thinking and challenges
- Access to our free, member-only Wellington mentoring programme
- Access to IABC international member-only online research, resources, and publications
- Access to an international community of communications colleagues, including strong Asia-Pacific chapter relationships
- Member rates for regularly updated online course content and webinars by leading international experts and trainers
- Member rates for entries into IABC's annual awards for communications excellence – The Gold Quill Awards
- Member rates to the annual IABC World Conference and other international events
- Local, regional and global leadership opportunities through a range of volunteer roles.

### EVENTS

IABC Wellington holds a broad range of events and workshops. We access a wide range of presenters who provide valuable insights and information for our members.

Recent events have covered key communications issues of the moment, the future of communications, real life, best-practice communications case studies, responding to crises, as well as the implication of political and economic developments on the environment in which communicators need to operate.

Evening events are the cornerstone of our event programme and include the opportunity to hear from a guest speaker as well as the ability to network with your communications colleagues over a drink and appetisers. We also hold occasional breakfast and lunchtime events, and offer a quarterly invite-only boardroom lunch event programme where communications directors, general managers and heads of functions have the opportunity to hear from notable chief executives and their communications directors on key organisational communications challenges.

### GLOBAL COMMUNICATION CERTIFICATION

IABC's certification programme involves a curriculum of online and in-person study. Professional certification through the IABC Academy will give you the opportunity to demonstrate your knowledge and expertise, and provide evidence of your abilities.

#### Find out more at:

[www.iabc.com/professional-development](http://www.iabc.com/professional-development)

## How much does membership cost?

Annual fees are US\$275.

Payment can be made by credit card online or by invoice. You can also pay the fees in four instalments over the year.

### CORPORATE MEMBERSHIP

If you have five or more team members keen to join IABC you can take advantage of discounted membership fees with a corporate membership. Benefits include:

- No application fee
- Tiered discount, fees depending on the number of team members joining
- The ability to alter your member list at no charge when you have team changes (some conditions apply)
- In-house presentations on the benefits of IABC and assistance from IABC Wellington Board members to help your team to get the most out of your corporate membership



#### RHYS HURD

Communications Account Manager  
Ministry of Foreign Affairs & Trade

*I landed in New Zealand from the UK in 2016 with no job and few contacts. That quickly changed after attending an IABC event. I'd hardly shrugged off my jet-lag by the time I'd landed my first job and significantly built out my contact book – largely thanks to the connections I'd made through the IABC. I'm now serving on the Board and hugely value the connection it gives me to a switched-on, professional community.*



#### AMANDA WOODBRIDGE

Director  
Matai Partners

*IABC has helped me to build a network of practitioners from Wellington and globally who generously share advice and lessons – the good, bad and ugly. Over my nine years as a member, I've been part of the IABC Wellington board, judge of IABC Gold Quills, attended an IABC World Conference and won a Gold Quill. All of these have been great opportunities to learn from the best and to grow my network.*

## Keep in touch

Sign up for our newsletter at:  
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